

When you can't get action out west...  
**COME EAST to CHERRY**  
 for CUSTOM ICs



## We'll treat you like a CUSTOMER!

We're the "action now" people who take your custom IC needs as seriously as you do. We know your business can't afford delays. So we give you the prompt attention you expect.

With full custom IC capabilities and some of the most advanced technology anywhere, we can meet your design, production and delivery schedules for digital and linear bipolar circuits. Need both on the same chip? We've done it with I<sup>2</sup>L...successfully!

And, if a full custom design isn't quite what you need, one of our circuits that has been processed up to the point where it is ready for your interconnect mask can be finished to your specifications, saving design time and cost.

Call us today for ACTION! Dial (401) 463-6000 and ask for Custom IC Engineering Sales. Or write for this 12-page, full color brochure describing production of custom ICs the Cherry way.



# CHERRY SEMICONDUCTOR

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